

Message Text

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ACTION COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 USIA-15 /036 W
-----019641 150603Z /17

R 150418Z FEB 78
FM AMEMBASSY WELLINGTON
TO SECSTATE WASHDC 4939
INFO AMEMBASSY PORT MORESBY
AMEMBASSY SUVA
AMEMBASSY CANBERRA
AMCONSUL BRISBANE
AMCONSUL SYDNEY
AMCONSUL AUCKLAND BY POUCH

UNCLAS WELLINGTON 00769

E.O.11652:N/A
TAGS: BEXP, NZ
SUBJECT: FY 79 EVENT SCHEDULE FOR AUSTRALASIA

REF: (A) STATE 33031; (B) 77 WELLINGTON 5417 (NOTAL);
(C) 77 STATE 302337 (NOTAL)

SYDNEY FOR IMC

1. THIS IS A JOINT REPLY TO REF A FROM AMEMBASSY WELLINGTON
AND AMCONSUL AUCKLAND.

2. WE WOULD LIKE TO TAKE ADVANTAGE OF THE
TELECOMMUNICATIONS, SECURITY AND SAFETY EQUIPMENT, AND
AUTO REPAIR AND TEST EQUIPMENT IMC EVENTS IDENTIFIED
IN REF A TO HAVE MINI TRADE MISSIONS OF INTERESTED
PARTICIPANTS STOP IN NEW ZEALAND FOR ONE FULL BUSINESS
DAY EN ROUTE TO SYDNEY. THE FORMAT WOULD BE SIMILAR TO
THAT USED FOR THE VISIT OF A SECURITY AND SAFETY EQUIPMENT
GROUP TO AUCKLAND IN JULY, 1977. THE TELECOMMUNICATIONS
GROUP SHOULD PLAN TO COME TO WELLINGTON, THE OTHER TWO
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TO AUCKLAND.

3. WE WELCOME THE FOOD PACKAGING VTR CATALOG SHOW IN
OCTOBER 1978 AND SUGGEST THAT IT VISIT AUCKLAND ONLY.
NOTE THAT OCTOBER 23 IS A NEW ZEALAND HOLIDAY.

4. IN ANTICIPATION OF THE VISIT OF THE TIMBER INDUSTRY

TRADE MISSION IN MARCH, 1979, WE HOPE TO SUBMIT DURING FY 78 A MARKET BRIEF ON THE THEME OF EQUIPMENT FOR THE FORESTRY AND TIMBER INDUSTRIES. TWO FULL BUSINESS DAYS IN AUCKLAND SHOULD SUFFICE FOR THE NEW ZEALAND PORTION OF THIS MISSION. GOOD FRIDAY AND EASTER MONDAY ARE NEW ZEALAND HOLIDAYS, AND FOR SEVERAL DAYS BEFORE AND AFTER EASTER NEW ZEALANDERS TEND TO TAKE VACATION. SUGGEST THE GROUP COME IN EARLY MARCH IF POSSIBLE.

5. REF B RECOMMENDED THAT SPACE BE TAKEN AT NEW ZEALAND'S FIRST MARINE EXHIBITION BEING HELD END MAY, 1979 IN WELLINGTON. THE EXHIBITION IS BEING HELD TO COINCIDE WITH THE ANNUAL CONFERENCES OF THE NEW ZEALAND FEDERATION OF COMMERCIAL FISHERMEN AND THE NEW ZEALAND SEAFOOD PROCESSORS ASSOCIATION. THE EVENT WILL BE ORIENTED TOWARD THE FISHING INDUSTRY, AND WILL FEATURE BOATBUILDING AND SHIPBUILDING, NAVIGATIONAL EQUIPMENT, CATERING AND FOOD STORAGE, PROCESSING AT SEA AND ONSHORE, GENERAL PROVISIONING AND REFRIGERATION AS JOINT THEMES. WE CONTINUE TO BELIEVE THAT PARTICIPATION IN THIS EVENT WITH THE CATALOG SHOW DESCRIBED REF A OR, PREFERABLY, WITH A COMBINED VTR AND CATALOG SHOW, WOULD BE THE IDEAL MEANS TO REACH A MAXIMUM NUMBER OF TOP-QUALITY LOCAL IMPORTERS AND END-USERS.

6. WE RECOMMEND AGAINST REPFIND EXERCISES IN CONJUNCTION
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WITH AIMEX AND FISHEXPO, AND, HAVING FEATURED COMPUTERS AT AM-TECH '78 ONLY NINE MONTHS BEFORE, WE ALSO BELIEVE THAT A REPFIND IN COMPUTERS IN APRIL 1979 MIGHT PRODUCE LESS THAN OPTIMUM RESULTS. SELDEN

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